

“Executive services without the executive overhead”

MARKET RESEARCH

- SURVEYS
- FOCUS GROUPS
- COMPETITIVE INVESTIGATIONS
- JOINT VENTURE MATCH-UPS

COLLATERALS

- BROCHURES & CATALOGS
- CD/VIDEO PRESENTATIONS
- WEBSITE PLANNING
- DIRECT MAIL & E-MAIL CAMPAIGNS
- SOCIAL MEDIA

OTHER SERVICES & RESOURCES

- DEALER-ORIENTED & DIRECT MARKETING
- ACADEMIC PUBLISHING
- OPINION LEADER CONTACTS
- SEMINAR/SYMPOSIUM ORGANIZATION
- PRODUCT TRAINING
- BUDGET PLANNING
- TRADE SHOW PLANNING
- STRATEGIC PLANNING
- BOOTH CONCEPT DESIGN

PRODUCT DEVELOPMENT

- PACKAGING & LABELING DESIGN
- PRODUCT POSITIONING
- PRE-MARKET USER EVALUATIONS

COMMUNICATIONS

- ADVERTISING DEVELOPMENT
- ADVERTISING PLANNING
- TECHNICAL /GHOST WRITING
- PRESS RELEASES
- NEWSLETTERS

- OBJECTIVE
- EXPERIENCED
- INTERNATIONALLY CONNECTED
- INNOVATIVE
- DISCREET AND CONFIDENTIAL

What can I help your team with?